

The Morrow County SENTINEL

and The Morrow County Independent

P O Box 149 Neal Avenue, Mt Gilead, Ohio 43338

2008/2009 Rate Card

RETAIL DISPLAY

Open rate	\$10.30 pci
350" annual contract	\$9.30 pci
750" annual contract	\$8.50 pci
1500" annual contract	\$8.00 pci
2700" annual contract	\$7.40 pci
5000" annual contract	\$6.40 pci

CLASSIFIED DISPLAY

Open Rate	\$6.90 pci
470" annual contrac	\$6.20 pci
1000" annual contrac	\$5.65 pci
2000" annual contract	\$5.30 pci
3600" annual contract	\$5.00 pci
6700" annual contract	\$4.50 pci

The above contract rates are available with a 1 year signed agreement between the advertiser and the paper. The above purchase will include an advertisement in The Morrow County Sentinel/ The Morrow County Independent and The Advertiser.

COLOR RATES

	1 color	2 colors	Full color
¼ page or less	\$35.00	\$70.00	\$100.00
½ page	\$70.00	\$100.00	\$130.00
Full page	\$100.00	\$130.00	\$160.00

DEADLINES

Deadline for all publications is Friday prior to publication at 5pm.

MECHANICAL INFORMATION

	SAU	1.77000	Points 127.44	CLASSIFIED	1.30250	Points 93.78	
	Size . . .	Inches . . .	Picas	Size . . .	Inches . . .	Picas	
5 Column Tab	1 col. . . .	1.770	10p7.44	1 col. . . .	1.3025	7p9.78	
	2 col. . . .	3.640	21p10.08	2 col. . . .	2.71	16p2.76	
	3 col. . . .	5.510	33p0.72	3 col. . . .	4.1075	24p7.74	
	4 col. . . .	7.380	44p3.36	4 col. . . .	5.51	33p0.72	
	5 col. . . .	9.250	55p6	5 col. . . .	6.9125	41p5.7	
	6 col. . . .	11.120	66p8.64	6 col. . . .	8.3150	49p10.68	
Full page ad: 11.120" Points 800.64				7 col. . . .			9.7175 58p3.66
Gutter Width: 0.100" Points 7.2				8 col. . . .			11.120 66p8.64
Issue date: 04/30/08 BPC Information Technology Dept.							

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